

The Academic Cooperation Network between The Faculty of Management Science  
from Northern Rajabhat University 8 Areas  
The 9th National and 2 nd International Conference of Academic Management Science  
7<sup>th</sup> February 2020 Phetchabun Rajabhat University

**Room 4** International conference (14604)

**Chairman** 1. Asst. Prof. Dr.Adilla Pongyeela

2. Dr.Aompol Chayomchai

ลำดับ	เวลาการนำเสนอ	รหัสบทความ	ชื่อบทความ	ชื่อนักวิจัย	หมายเหตุ
1.	1PM - 1.20 PM	R1-604	The Organizational Commitment, Work Satisfaction, Organizational Citizenship Behavior, and Employee Performance	Adunyadet Tankaeo	
2.	1.21PM - 1.40 PM	R2-604	The positive and negative of social media on the tourism and hospitality products in Thailand	Witsathit Somrak	
3.	1.41PM - 2 PM	R3-604	Structural Equation Model of Customer Loyalty to Business Banks in the Southern, Lao People's Democratic Republic	Outhay Sidachanh	
4.	2.01 PM-2.20 PM	R4-604	Export Success Factors of Thai Processed Fruit SME	Tanaporn Janapiraganit	
5.	2.21PM - 2.40 PM	R5-604	A Relationship between Cash Flows and Firm Performance of Listed Companies in the Stock Exchange of Thailand.	Laphatsawat Khlaisaeng	
6.	2.41 PM - 3 PM	R6-604	THE GUIDELNES POTENTIAL DEVELOPED AND HOLSTIC MANAGEMENT IN OF PRODUCT AND SERVICES DEVELOPMETN FOR WELLNESS TOURISM ATTRACTION OF LOCAL CULTURE AND INDIGENOUS LNOWLEDGE OF USING BASED ON COMMUNITY	Manlika Phumatana	